



The 21st Century Environment Challenge is a contest that encourages students and teachers to improve their communities, promote social responsibility and become environmentally aware while promoting 21st Century Skills.

What are 21st Century Skills? Students with 21st Century skills are:

- Leaders and Decision Makers
- Effective Communicators
- Problem Solvers
- Self Directed
- Globally Aware
- Environmentally knowledgeable
- Socially responsible

Who Should Apply

Students of Salem County schools, with the aid of their teachers, are invited to apply. Projects will be accepted from all disciplines.

All entries must be submitted with an administrative signature from the local school.

Categories

Projects will be judged in the following groupings: Grades K-4, 5 – 8, and 9 through community college, for each category.

An example of possible environmental projects: “Food waste recycling; Energy Efficiency.

Category 1: Design

Design a device or better packaging option that will help with an environmental issue.

Category 2: Communications/Publicity

Develop an educational brochure, flyer, logo, video spot, jing, web site or song.

Category 3: Technical

Identify an energy issue, collect data, create an energy efficient action plan and evaluate its energy impact or plan and implement a program to reduce the carbon footprint of individuals, schools, communities.

Judging – Based on a total of 100 points, business judges will evaluate each entry for the following:

- environmental impact (classroom, school, and/or community)
- practicality/marketability
- completeness
- clear, concise text, image, and/or information
- technical merit, effectiveness

Awards – Winners will be honored at an awards celebration June 1, 2011.

- First place - \$1,000 classroom grant
- Second place is a Flip Cam.
- Third place is a Skype camera.

Resources

Through the efforts of our partners, speakers (environmental topics) and mentors will be made available to schools. Call Maria Fantini at 351-2645 to take advantage of these business resources.

Due Date – All entries are due on or before 5 p.m. April 20, 2011 to Maria Fantini, Salem Community College, 460 Hollywood Avenue, Carneys Point NJ 08069, 856-351-2645, mfantini@salemcc.edu. **Note:** All submissions are the property of Salem County Bridge (formerly Salem County 2000).